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ICM relocates to Ringwood

The Institute of Commercial Management (ICM), the leading professional body for Commercial and Business Development Managers and one of the UK's largest examining boards, is pleased to announce its successful relocation from Christchurch to Ringwood.

After 10 years based in Christchurch, ICM has moved its headquarters just six miles away to the market town of Ringwood, Hampshire.

In recent years, ICM has been operating out of two offices and the move into bigger premises has allowed the business to consolidate its operations and house all departments in one building – helping improve efficiency and cohesion.

ICM employs over 30 members of staff at its Ringwood headquarters, who support the business in various roles from Examinations Officers, IT Development and Marketing Communications. Together with a substantial network of Examiners across the UK and a large number of international representatives, ICM has a presence in over 130 countries.

Despite many ongoing pressures on organisations as a result of the economic downturn, ICM has experienced its business activity increase considerably over its 30 years of operation. Last year saw the largest number of students sitting for ICM examinations; Membership numbers have also seen a strong and steady growth.

Tom Thomas, ICM's Chief Executive, said: "ICM is going from strength to strength and this relocation has been timed perfectly with key advancements in our technical and administration methods.

"Real progress has been made to our examination processing, making us even more efficient – and the office move really complements the changes that have already been made."

ICM is a recognised examinations and awarding body and offers over 150 courses, with students studying from Single Subject to Advanced Diploma level.

The Institute also supports a number of local charities as part of its Social and Economic Development strategy. Current projects include funding the construction of the Viking Longhouse at The Ancient Technology Centre in Cranborne Chase; buying a brick-building machine to help the 38th Bournemouth Scouts and Avon Explorers to build a community centre in Uganda; and launching a monthly luncheon for elderly people in Christchurch – the Sunday Social.



Ends

Notes to editors:

1. ICM's new address is:

ICM House
Castleman Way
Ringwood
Hampshire
BH24 3BA

- 2. The Institute of Commercial Management (ICM)** is an internationally recognised examining and awarding body for business and management students, and a leading professional body for Commercial and Business Development Managers. Founded in 1979, the Institute is a not-for-profit organisation, registered educational charity number: 1045370. Its international headquarters are in Ringwood, Hampshire, and it operates in more than 130 countries. ICM is heavily involved in social and economic development, and supports, sponsors and promotes a number of projects in the UK and further afield in order to encourage social cohesion. Full details of its sponsored projects, including video footage, can be found at: projects.icm.ac.uk. More general information is available at: www.icm.ac.uk and <http://press.icm.ac.uk>

For further details, please contact the ICM Global Communications team on: 01202 485510 or email: marketing@icm.ac.uk