

## MEDIA INVITE

### **Signing of major contract between UK education body and Government of Pakistan**

**What: Filming, photographic and interview opportunities – signing of contract and access to:**

- **Dr Alistair Somerville Ford (ICM Chairman)**
- **Professor Tom Thomas (ICM Chief Executive)**
- **Nauman Ali Khan (TEVTA General Manager)**
- **Moazam Shahbaz (ICM Pakistan Co-ordinator)**

**When: Friday 25 April - 10.30am (10.15am arrival)**

**Where: The Mayor's Parlour, Christchurch, BH23 1AY**

**RSVP: [marketing@icm.ac.uk](mailto:marketing@icm.ac.uk); 01202 485510 / 07717 295425**

On Friday 25 April at 10.30am at the Mayor's Parlour in Christchurch, the Institute of Commercial Management (ICM) will sign a Memorandum of Understanding (MOU) with the Technical Educational and Vocational Training Authority (TEVTA), from the Government of Punjab, Pakistan.

The collaboration to 'Promote Technical, Vocational and Commercial Education in Punjab' marks a groundbreaking partnership between UK-based ICM and the Government of Pakistan.

The agreement will involve the certification and provision of TEVTA/ICM qualifications at ICM Approved Centres across the Punjab province, with the aim to meet the Human Resource Development (HRD) needs of local and international markets.

Interviews will be available immediately following the signing, please contact the ICM Communications team to arrange this.

**Photos and live footage will be available on request after the event.**

#### **Notes to Editors**

1. The Institute of Commercial Management (ICM) is a leading professional body for Commercial and Business Development Managers and an internationally recognised examining and awarding body for business and management students.

2. The Technical Education & Vocational Training Authority (TEVTA) was established in 1999, and works to ensure the development of an integrated, dynamic, standardised technical education and vocational training system – its aim to produce a

highly technical and productive workforce capable of facing the challenges of a globally competitive environment, today and tomorrow.

3. ICM's educational programmes and qualifying exams provide qualifications of an internationally recognised standard for staff, managers and students within a number of industry sectors.

4. Founded in 1979, the Institute is a not-for-profit organisation, registered educational charity number 1045370. Its international headquarters are in Christchurch, Dorset, and operates in over 130 countries.

5. More than 100,000 students take ICM examinations every year.